

2013 Confab Agenda At-A-Glance

Bridging the Gap...We are all Shaw Bears!

Friday June 7, 2013

- 2:00-4:00 **Executive Board Meeting** (*Executive Board Only*)
Executive Board Room
- 4:30-7:00 Registration
- 6:30-8:30 **Welcome Reception** (Sponsored by Liberty Mutual Insurance)
Presidential Ballroom

Saturday June 8, 2013

- 7:30-9:15 Registration
- 8:00-8:30 Breakfast (Presidential Ballroom Foyer)
- 8:30-9:15 **Opening Session: Bridging the Gap: The Conversation Starts Here!** (James Shaw)
Presidential Ballroom
- 9:15-10:00 **General Session 1: Closing the Gap on Giving: Planned Giving** (Liberty Mutual)
Presidential Ballroom
- 10:00-10:45 **Concurrent Session 1: Closing the Leadership Gap!**
Fundamentals of Leadership (For NAA Officers, Regional VPs & Chapter Presidents Only)
Presidential Ballroom North Central
Leadership Matters! (Dr. Gaddis Faulcon)
Presidential Ballroom South
- 11:00-11:45 **Breakout Session 1: Closing the Gap in Fundraising** (Choose 1)
Cultivating a Culture of Giving (Kristie White)
Presidential Ballroom South
Do's and Don'ts of Successful NAA Fundraising (Evelyn Leathers)
Presidential Ballroom North Central

Saturday June 8, 2013

- 11:45- 1:15 **Confab Luncheon**
"State of the "University" (Dr. Dorothy Cowser Yancy)
Presidential Ballroom
- 1:15- 2:00 **General Session 2: Bridging the Membership Gap**
Membership Phone-A-Thons and Other Best Practices (Olivia Williams, Helen Best)
Presidential Ballroom
- 2:15- 3:15 **Concurrent Session 2: Bridging the Communication Gap**
Improving Communication (Seddrick Hill & Delphine Parker)
Presidential Ballroom North Central
Improving Young Alumni Engagement (Ayoka Gay)
Presidential Ballroom South
- 3:15-3:30 Break
- 3:30- 5:20 **Official Business Meeting** (Presidential Ballroom)
- 6:00 Dinner (on your own)
- 7:30-11:00 pm **NAA Confab Social featuring Friends of Soul: Doubletree Hotel Restaurant**

Sunday June 9, 2013

- 7:30-8:15 Breakfast (Presidential Ballroom)
- 8:45 **Worship Service: St. Paul's Baptist Church**
- 11:00 Dinner (on your own)